

Dear Potential Sponsor,


The St. Joseph Athletic Association is happy to announce its 2018-2019 sponsorship program. After a very successful 2017 – 2018 campaign, all our sport programs were able to hold their registration fees at 2016-2017 prices! In addition, we were also able to pay-off a large portion of our new scoreboard. Thank you to all our 2017-2018 sponsors! Of course we hope to have an even more successful campaign this time around.

As you may or may not know, St. Joseph - Manchester is part of the West County CYC District and competes in athletics against almost all the other surrounding Catholic parishes from Chesterfield, Eureka, Ballwin, Town & Country, & Manchester to name a few. Our board, committees, and teams are staffed 100% with parent volunteers all committed to teaching, growing, & helping the youths of our community learn the core values of respect, team work, and leadership.

St. Joe's gym and field are host to more than 300 regular season home games each year. In addition, we also host pre/post season recreation tournaments, CYC district tournaments, CYC City/County tournaments, and training camps for several of our sports. More than 30 adults attend these games on average and each game lasts about an hour, so that's hundreds of hours of views to thousands of spectators. Our spectators are from our community: parents, kids, teens, and grandparents, so if that is your demographic or target audience then our program is for you! The bottom line, we have thousands of spectators visit our facilities each year and we would like to offer this unique advertising opportunity to your business. Please see below for pricing options and contact information.

Sponsorship will run for 1 year starting July 1, 2018 and ending on June 30, 2019, covering a full school year. Depending on availability, scoreboard spots can be combined for larger ad space. Sponsorship renewal for 2019-2020 will begin in March 2019.



Package	Description	Quantity	Price
Bronze	Includes your Company name listed on a Sponsorship Banner that will be hung in the gym and near the field.	1	\$100
Silver 	Includes your Company Logo on a Sponsorship Banner that will be hung in the gym and near the field.	1	\$250
Gold	Includes the Bronze & Silver Packages plus 1 spot on the scoreboard in the gym. Up to 6 spots are available. Discounts available for multiple spots, if available. 3 spots are located on each side of the scoreboard. Each spot 3'x2'.	1	\$1,000
		2	\$1,500
		3	\$2,000
Platinum	Includes the Gold Package, 1 spot, plus your Company logo on the SJAA SI website featured as our official sponsor and it will also be included on administrative emails that are sent out to all email addresses in our system when we announce open registration for each of the 3 sport seasons.	1	\$2,500

We are hoping to raise money on an annual basis so we can offset increasing cost to our overall sports programs which will enable us to offer our sport programs to families at a reasonable or reduced cost. In addition, we need to raise money for team uniforms, ongoing field & gym maintenance & renovations.

We believe this is a unique opportunity and hope you consider supporting us.

If you are interested, please contact: SJAA Board Members,

Trent Hamm at thbball13@charter.net, 314-277-6265, or Steve Wichmann at swichmann@charter.net, 314-952-0386.

ORDERS DUE BY JUNE 1, 2018

Best Regards,
The St. Joe Athletic Association